

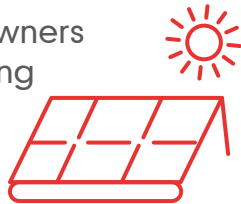
SOLAR PV : WHAT HOMEOWNERS THINK



Against the backdrop of high energy prices, UK homeowners are looking at how renewable technologies can be used in the home to reduce bills and their impact on the planet.

Marley recently surveyed 2,000 of the nation's homeowners to better understand their thoughts and feelings towards solar PV as the chosen solution.

49% of homeowners are considering investing in solar panels for their home.



90% highlighted the cost of living as the number one motivator for investing in solar panels to help reduce energy bills.



66% of Millennials and Gen Zs are considering installing solar panels, compared to **43%** of those aged 65 and over.



60% of Gen Zs said they'd consider solar panels as a way to be more sustainable, compared to only **38%** of those aged 65 and over.



The biggest barriers stopping homeowners investing in solar panels are:

- **61%** – Cost of the panels
- **28%** – A lack of understanding of how they work
- **27%** – The look of the panels

54% responded 'no' or 'don't know' when questioned on whether they were aware of the UK government's plans to make homes more energy efficient.



For information go to:
<https://www.marley.co.uk/renewable-solutions>

